

03292.101800.1

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
	:	Examiner: Raquel Alvarez
PERRY COHAGAN, ET AL.)	
	:	Art Unit: 3622
Application No.: 10/708,570)	
	:	Conf. No.: 2569
Filed: March 11, 2004)	
	:	
For: GEOGRAPHIC LOYALTY)	
SYSTEM AND METHOD	:	
)	
	:	April 2, 2007

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Sir:

In compliance with the duty of disclosure under 37 C.F.R. § 1.56 and in accordance with the practice under 37 C.F.R. §§ 1.97 and 1.98, the Examiner's attention is directed to the document listed on the enclosed Form PTO-1449. Also enclosed are copies of the International Search Report and Written Opinion of the International Searching Authority for a related International application in the same family.

It is respectfully requested that the above information be considered by the Examiner and that a copy of the enclosed Form PTO-1449 be returned indicating that such information has been considered.

Applicants' undersigned attorney may be reached in our New York office by telephone at (212) 218-2100. All correspondence should continue to be directed to our address given below.

Respectfully submitted,

/Jonathan Berschadsky/
Jonathan Berschadsky
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FORM PTO 1449 (modified) U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE LIST OF REFERENCES CITED BY APPLICANT(S) (Use several sheets if necessary)				ATTY DOCKET NO. 03292.101800.1		APPLICATION NO. 10/708,570	
				APPLICANT PERRY COHAGAN, ET AL.			
				FILING DATE March 11, 2004		GROUP 3622	

U.S. PATENT DOCUMENTS							
*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		6,484,147 B1	11/19/2002	Brizendine et al.	705	14	10/05/1999
		5,937,391	08/10/1999	Ikeda et al.	705	14	05/29/1997

FOREIGN PATENT DOCUMENTS							
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES/NO/ OR ABSTRACT

OTHER DOCUMENT(S) (Including Author, Title, Date, Pertinent Pages, Etc.)		

EXAMINER	DATE CONSIDERED
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.